



## 2. Being an energy efficient leader in your community

**T**ransforming your centre into an energy efficient organisation means you can help others to do the same.

Educators and community workers can inspire others to take action to reduce the amount of power they use and the size of their energy bills.

By effectively promoting your achievements you become a model for others.

Your centre can offer information or workshops on energy efficiency. Or you may co-ordinate community services such as bulk buying or home assessments.

As an energy efficient leader your centre can spread the benefits of power saving to your wider community.

### Key messages to communicate

- Reducing energy use is easy to achieve.
- A range of power saving strategies can make a difference.



- Many power saving options will pay for themselves over time.
- You don't need to own your building to implement energy efficiency measures.
- There is a hierarchy of actions you can take.
- Consider the free and low cost options first before more expensive ones.
- For the best results, choose a solution that combines:
  - improved design
  - better technology
  - changing behaviour.
- Use your energy bills to track your progress and power savings.
- Identify sources of support.
- Work cooperatively.
- Calculate savings.
- Track progress.
- Communicate.



## Further resources

Check out A Greenhouse Around the Corner website:

[www.agreenhouse.net.au/helpful-resources](http://www.agreenhouse.net.au/helpful-resources)

## Related fact sheets

Fact sheet 1: Understanding and managing your bills

Fact sheet 14: Engagement strategies

For more fact sheets, go to A Greenhouse Around the Corner website:

[www.agreenhouse.net.au/fact-sheets](http://www.agreenhouse.net.au/fact-sheets)



## CHECK POINTS

- ▶ Nominate a co-ordinator for energy efficiency education
- ▶ Encourage the board, staff, volunteers, learners and participants to be proud of and tell others about your power saving initiatives
- ▶ Prominently display your energy efficiency values, plans, goals and achievements.
- ▶ Use posters, signs, orientation material, website news, newsletters, social media and media stories to share what you've learnt.



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